



Winter Edition 2023

Issue 40

Theme Verse:
Psalm 33:4

For the Word of the Lord is
right and true; He is faithful in
all that He does (NIV).

The Way of Business



Another Busy Year for TWOB Draws to a Close

For many organizations, year end presents the need to assess the accomplishments made over the previous twelve months and for The Way of Business, it was one of the most busy years of our history with many good works completed. For the many opportunities that the Lord provided for us to serve, we are thankful and to Him be the glory!

We were pleased to conduct 146 meetings with different clients, completed three workshops for various ministries, participated in the 2023 Family Day Celebration, produced four newsletters, and orchestrated eleven Mountain of Business prayer meetings. Most significant was the completion of work by the Faith-

mittee of Spokane that delivered to the civic leaders of our community a twenty-seven page portfolio that provided recommendations on how best to make Spokane a safe and clean city. This came at the request of many civic leaders who felt that the best proposals to accomplish such a task must come from the faith-based community. TWOB President, Carl Tompkins, claimed that it was a real pleasure uniting ten different religions into a committee that worked faithfully together, each sharing a common love and respect for one another through the full year of work. It was most rewarding to have



retired Sheriff Ozzie Knezovich, who initiated our committee's assignment, attend our community-wide presentation and offer his words of "Job well done!"

What greatly came to our aid in accomplishing each of the goals that our board set for TWOB in 2023 was following the rule of establishing SMART goals and reviewing our progress on each goal on a quarterly basis. For more information on SMART goals, download our article from the TWOB Website Library.

Upcoming Events

**Spokane Prays
Invites You to
Attend the
Third Annual
New Year's Eve
24-Hour
Prayer Gathering**

**1:00 PM,
December 31, 2023
to 1:00 PM,
January 1, 2024**

**The Gathering House
733 W. Garland Ave.
Spokane, WA**

TWOB Introduces Their Newest Seminar "Succeeding in the People Business"

TWOB is happy to announce the availability of their newest seminar entitled, "Succeeding in the People Business." TWOB President Carl Tompkins claims that this seminar provides training on the key components for people to become highly successful managers, regardless of their industry or profession. Most interesting was hearing from Carl that all 1007 industries in America really are in one common business, and that's the "people business." He went on to state, "Highly successful businesses and organizations are great at managing their employees." He concluded that employees of highly successful organizations are well trained, believe to be significant contributors to their organizations success, feel well cared for, and are motivated to excel within their assigned responsibilities.

TWOB's new seminar provides seven different training modules

spanning a four-hour time frame. Attendees come away with the skills of understanding how best to relate to people by taking into account the four different behavioral types that exist. Next, attendees learn the five values of great leaders, enabling them to be effective and inspiring managers. Specific steps of coaching are taught, which provides managers the ability to create positive changes within their employees and their employee's productivity. The seminar then concludes with the provision of tools that aid in the organizations ability to be well organized in the pursuit of goals and using their resources effectively and efficiently.

For more information, feel free to contact Carl Tompkins, as directed on the back of this newsletter.

Let's Get Practical: Keeping Those New Year's Resolutions

Well, that time of year is upon us when we often feel it important to make significant changes in our lives that will lead to better health, happiness, and success. Such changes come in the form of "New Year's resolutions."

Now you may have participated in this endeavor many times and, if you're like most people, few resolutions are ever accomplished. In fact, it has been reported that 90 percent of New Year's resolutions are abandoned within three months of their onset. So here are some tips that may improve your chances of success for 2024.

The first and most common reason for failure in accomplishing your resolution is that the goal is too big. The key in goal setting is to make the targeted accomplishment realistic. Losing thirty pounds might sound good, but losing three pounds in one month may be more achievable. Once the goal is met, set one for the next month. Break your resolutions down into smaller steps that provide higher chances of wins over losses.

An old saying that is most fitting here is "success by the inch is a cinch, but by the yard it's hard." Make sure to break your New Year's resolution down into as many small steps as possible and attach each to a time line that can be measured. Such an approach rids people of blind optimism that is filled with unrealistic goals that are immeasurable.

Another tip is set your resolution on the cause and not the effect. For example, your goal may be more effective if you commit to walking one mile per day, rather than losing one pound per month. If weight loss is the resolution, let your weight loss be a byproduct of the activity, which in this case is where your focus should be.

An important question to ask prior to zooming off with all sorts of resolutions is "are you willing and ready?" Resolutions equate to change and change can be difficult. As human beings, we tend to be creatures of comfort, and there is nothing more comfortable than being and doing what we're already familiar with.

Preparation is the key recommendation that will prove your readiness to embark upon creating new habits. Think carefully through the subject of your New Year's resolution and write down a plan of attack, again, utilizing the previously outlined recommendations.

Reinforcements are essential within your plan of attack. This means to involve other people within your course of activities, as this will provide a great level of support in staying on course. This could be people to exercise with, or spouses who will be encouraging as they know of your plan.

Another tip is to tie new activities that revolve around your resolution to other things that you already enjoy. This makes taking the new medicine easier to swallow. Listening to your favorite music while exercising is a good example of this.

Finally, be patient and kind to yourself, making sure to celebrate each step of your success. As our Lord is always faithful, you too be the same; never give up!

The Way of Business

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